

GOLF CART GPS ADVERTISING AT UNIVERSITY RIDGE

Visage Golf Cart GPS is available on University Ridge's entire fleet of 80 golf carts. Each 10.4" HD touch screen monitor displays detailed hole images, precise yardage to the flag, as well as relevant course features and hazards. The system also includes real-time scoring ability, food and beverage ordering options, and a unique marketing opportunity. Visage Golf Cart GPS enhances the golf experience and engages guests in a relaxed, enjoyable atmosphere. Advertisers get a rare opportunity to spend some quality time with potential customers!

How Does GPS Advertising Work?

One full-screen billboard ad at the start of a golf hole. Then, your ad converts to an insert advertisement (lower corner "signature spot") for the entire remainder of that hole. Advertising exposure for entire hole is 7-12 minutes with an involved prospect audience.

Golf Cart GPS Advertising Value

- Builds your company name awareness and preference with a great association
- **Reach** Every participant in your golf outing plus anybody playing before or after
- **Frequency** One Full-Screen Billboard Ad
- Converts to One Signature Spot Insert Ad
- Total Ad Exposure – 7 to 12 minutes

2014 Golf Cart GPS Advertising Package

- One full-screen billboard ad at the start of a golf hole. Then, your ad converts to an insert advertisement (lower corner "signature spot") for the entire remainder of that hole.
- Advertising exposure for entire hole is 7-15 minutes with an involved prospect audience.

- For pricing, contact our Event Manager, Andy Bacon, at 608.497-4453 or atb@athletics.wisc.edu



Insert Ad



Full Screen